

# Stop Wasting Ad Spend on People Who Aren't Buying

**Your best customers moved to streaming. Your budget didn't.**

While your highest-intent buyers are relaxing and streaming premium content in their living rooms, your Search, Meta, and display campaigns are still chasing outdated audiences. They've moved on from banner blindness and endless social scrolls – but your ad dollars haven't caught up to where they truly pay attention.

In fact, over 80 million households are now primarily streaming content. What if you could put your dealership right in front of them, proven to work?

**Deep Signal CTV** puts your message directly into these streaming homes. It's full-screen. Unskippable. And every ad placement is verified on the blockchain. Reach real buyers, not just impressions.





# Where Your Next Buyers Are Right Now

## Capturing Undivided Attention

Imagine your ideal customer. They're unwinding on the couch, immersed in their favorite show, on the biggest, most vibrant screen in their home. Their guard is down, their focus is sharp, and they're genuinely receptive to what's on screen.

This isn't just another impression; it's a privileged moment of connection. Unlike the endless scroll of social media or the fleeting glance at display ads, premium streaming puts your message front and center, like a personal showing in a quiet, attentive theater.

You're not competing for fragmented attention. You're entering their living room, becoming part of their chosen content experience, in a way that resonates deeply and leaves a lasting impact.

## Real Results, Real Buyers

Stop chasing fleeting clicks and start engaging real people where they're most engaged. Deep Signal isn't just about reach; it's about connecting with high-intent shoppers in premium, brand-safe environments. These aren't just statistics; they're the difference makers for your bottom line.

**22%**

**ROAS Lift**

vs traditional TV advertising

**2x**

**Incremental Sales**

when CTV is added to the mix

**90%**

**Video Completion**

average rate across campaigns

**80M+**

**Household Reach**

on premium inventory



## How One Dealer Sold 11 Cars in 30 Days (Without Spending More)

Meet John, the owner of a mid-sized car dealership in the Southeast. Like many dealers, he was tired of digital marketing promises that rarely delivered. He'd seen countless campaigns come and go, burning through budget with little to show but ambiguous reports and fleeting clicks. When we approached him about adding CTV to his digital mix, his skepticism was palpable.

But he decided to give it a shot, with one condition: every single result had to be verifiable. Thirty days later, even John couldn't deny what happened next...

What changed? Instead of casting a wide net and hoping for the best, Deep Signal targeted high-intent buyers, delivering his message right into their living rooms. The results speak for themselves:

**47**

### Test Drives

Qualified appointments booked in 30 days

**\$18**

### Cost Per Lead

Verified qualified leads at scale

**11**

### Vehicles Sold

Directly attributed to CTV exposure

The biggest surprise for John? These weren't just website visits or vague impressions. These were real people, walking through his door for test drives and driving off the lot in new cars, all directly attributed to CTV.

- ❑ **Why does this matter?** Because John wasn't just taking our word for it. Every single lead, every test drive, every sale was meticulously tracked and verified on an immutable blockchain ledger. Imagine the peace of mind knowing your marketing dollars are actually working, with undeniable proof.

No more guesswork, no more vague metrics. Just clear, auditable results you can literally bank on, giving John the confidence to scale his success.

# Finally: Proof Your Ads Actually Worked

Tired of marketing dashboards that promise the world but deliver vague reports and questionable numbers? You've been lied to by dashboards before, left wondering if your ad spend truly moved the needle. What if you could silence that skepticism and know, with absolute certainty, that every dollar contributed to a real result?

That's where we in. We use a revolutionary system, powered by blockchain technology, to solve this very problem. It's not about complex tech; it's about giving you undeniable proof that your marketing is driving sales, not just clicks. No more hoping your ads worked—now you'll know they did.

## Know Exactly Where Your Money Goes

No more guessing if your ads actually ran. Every single ad view is logged like an undeniable receipt, showing you precisely where, when, and how your message was delivered. It's like having a crystal-clear report for every dollar spent, so you see exactly what you paid for.

## Reach the Right Buyers, Every Time

Stop wasting money on generic audiences. We use verified data to pinpoint high-intent buyers, ensuring your ads land precisely in the living rooms of people actually looking for a car. It's a laser-focused approach, not spray-and-pray, eliminating duplication and waste.

## Protect Your Budget from Fake Views

Forget about bots and phony clicks. Our system acts like a vigilant bodyguard, blocking fake impressions, spoofed inventory, and bot traffic before they burn your budget. Your hard-earned money only pays for real people seeing your ads on real devices—guaranteed.

## Understand the Full Customer Journey

See how your TV ads spark interest that leads to Google searches, social media engagement, and ultimately, a sale. Get credit for every step of the customer's path, not just the final click. Finally, prove that your awareness campaigns are driving real business results.

## Maximize Every Marketing Dollar

By eliminating wasted impressions and fake views, your budget goes further. This means more real reach, more real engagement, and more potential buyers through your doors for every dollar spent. Plus, we optimize in real-time, not after it's too late.

## Future-Proof Your Marketing

Our system is built for tomorrow, respecting consumer privacy by using anonymized data and avoiding reliance on third-party cookies—which are disappearing anyway. You get peace of mind knowing your strategy is compliant and sustainable, building trust with your audience.

# Everything You Need. Nothing You Don't. All Proven.

This isn't about throwing ads at a wall and hoping something sticks. It's about a clear, strategic path from your message to your dealership's success, backed by undeniable proof. We're talking partnership, precision, and performance you can actually see.

## Your Message, Unmissable.

We craft **full-screen, unskippable HD/4K video** that commands attention across premium streaming environments like Hulu, Prime, Peacock, and Paramount+. But it's more than just beautiful visuals. We tailor every campaign—from service specials and new arrivals to finance offers—to resonate specifically with your market and your goals. Our team handles every detail: scriptwriting, storyboarding, professional production, editing, motion graphics, and sound design. You approve everything, so your brand shines exactly as you envision.

Then, we put it to the test. Our **creative testing** identifies your highest-performing variations across different audiences, ensuring we continuously scale what truly works, not just what looks good. This iterative approach means your message is always optimizing for maximum impact.

**This isn't just performance marketing; it's proof of performance, from screen to showroom.**

## Your Results, Undeniable.

Forget vague metrics. Our real-time dashboard gives you **verified ROI** with every metric tied directly to your investment. We track **real actions**—website visits, form submissions, phone calls, service bookings—from the initial impression all the way through to conversion. We even connect Deep Signal exposure to **physical dealership visits** using verified location data, proving that your digital ads are driving foot traffic.

The best part? Every single result is **backed by blockchain-verified data**. No estimates. No models. Just irrefutable facts. This isn't just about showing you numbers; it's about giving you complete confidence that your marketing budget is working harder and smarter, delivering tangible results to your bottom line.

# Let's See What This Does For Your Dealership

In just 20 minutes, you'll know exactly how Deep Signal can remove the guesswork from your marketing, transforming uncertainty into undeniable results for your dealership.

Join 200+ dealers who are already winning with Deep Signal.



## Market Analysis

You'll know your exact market potential, competitive landscape, and where your customers are streaming.



## Estimated Impact

You'll know the estimated lead generation and sales lift tailored to your current metrics.



## Budget Recommendation

You'll know the custom monthly investment that aligns perfectly with your goals, not a generic package.



## Performance Guarantee

You'll know our commitment to your success, with the first 30 days backed by our results promise.

[Get My Custom Forecast](#)

Stop guessing. Start knowing. Are you ready to prove every impression mattered, from screen to showroom?